

**ZEN COMMUNITY of OREGON BOARD MEETING MINUTES
OCTOBER 12, 2014**

In attendance: Fuho Trussell, Bansho Green, Seiko Stamp, Dainen Kelley, Shonin Ashton, Gensho Welsh, Kisei Costenbader, Julie Weiss, Arlene Holmes, Chozen Bays Roshi, Hogen Bays Roshi, Kodo Conover, Jomon Martin (filling in for Daimei as secretary)

Re: 7/6/14 Minutes

Minutes are very detailed.

They should be called "Minutes," as it is a legal document.

"Zen Community of Oregon" should be spelled out.

Should also say "Submitted by..." and the date.

Chozen moves that the minutes be accepted with the above corrections.

Kisei seconds.

Approved.

Overview, Fuho Trussell

Discussed Highlights of recent Accomplishments and Challenges.

GOALS - 1) continued effort towards financial stability & solvency. 2) integrating junior teachers in to HOW and GVZM. 3) website problems have been resolved, but goals towards how to make our data storage more secure? Burden of communications is large. Hope for more distributive responsibility.

Good that we had a deep period of self-reflection, self-examination, looked at what we might need to change.

How conflict was dealt with in alignment with our practice.

REPORTS

Treasurer Report, Bansho Green:

See handout from Treasurer

We are taking in enough money to cover what we are doing.

Goal to have a month-by-month budget for a clearer sense of cash flow.

Capital Funds discussed.

Facility needs discussed.

Hogen would like to build a bridge to the Shrine of Vows.

Hogen will form work group of Dainen, Kodo, Kisei, Hogen to look at the state of GVZM / HOW facilities, assess development for facilities at GVZM and HOW, and prioritize the needs / repairs vs building projects that help bring people in. Have the "need to do's" identified so they can be put in the 2015 budget.

\$34,000 from Sept 2014 Fundraiser

Treasurer Recommendation =

\$12,000 loan forgiveness applied to HOW Loan 1
\$12,000 for HOW loan in 2015
\$10,000 to GV Capital fund.

There was discussion about these recommendations. Treasurer will proceed per these recommendation.

Temple Council Report, Kodo Conover

The numerous activities of HoW were discussed.
Keeping connected, service positions filled, building, maintenance issues.
Upgrading entrance area, other small projects happening.
Kotetsu & Daimei do a lot to support the Temple.
Childcare program Sunday morning doing very well.

Fund Raising Report, Kodo Conover, Julie Weiss

Please see handout from Kodo
Annual Dinner - Discussed thank-yous to contributors.
\$18,000 came via internet.
3x more raised online this year - it was easy to give this way.
deadline was clear.
email campaign was successful.
Discussed the importance of continuing to build relationships
Goal for Reinvigorating the Sangha of 1,000 Jizos.
Julie W reported on the possibility of starting an ETSY store.
Discussed Zenworks issues of supply, demand, capacity.
Zenworks will need new head of Zenworks when Kando leaves residency.

Dainen will assess Zenworks: Supply, demand, capacity, labor.

Communications / Website report, Seiko Stamp:

Zenworks online will be launched this week, discount 1 product per week to generate interest
No sales / returns policy yet
Will be able to collect data on profit margins.
Publicity - Bansho has taken this over.
Kando & Mitch keep track of attendance and how they heard about things:
29% via web 23% word of mouth flyers 9% facebook 1%
as a result of this -- less time & energy spent on flyers.
Membership sign-up is coming.
Different levels of m'ship will be promoted soon.
Facebook presence is now "ZCO Sangha": 1 organization w 2 locations.
Concerns that people will not know to look for "ZCO SANGHA" Suggestion to use a post-aggregator like HootSuite vs nt posting to HOW / GVZM. Bansho is doing fb now, and only posting as ZCO Sangha. Will look into hooking all fb sites into HootSuite.
Recommendation to update from Cooler Email.
Kisei / monastery needs to be able to access further information from retreat registrations beyond just emails (phone number, emergency contact info, medical info,

etc). This is a very important issue. Seiko needs to talk to the web person to provide this information. Then there needs to be a protocol for how often this information gets backed up etc.

Until then, currently using paper-and-pencil to gather emergency info for retreatants.

Trillium House

Hogen has hired Gensho to run TH.

Gensho / Genmyo / Jogen may start a young person's group (20's 30's), possibly meet @ TH.

Membership

Arlene is taking over as Membership Chair during Onkatsu's absence.

Updates on GVZM

Hogen reports it is doing well. Ango begins Wednesday. Holiday party.

Shuso-hosan @ end of Rohatsu.

Submitted by Laura Jomon Martin
October 13, 2014